

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: CRITZ FOR CONGRESS(254017)
647 Main St Ste 110
Johnstown, PA 15901-2140

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56182
Contract Dates: 09/17/2012-09/23/2012
Customer Order:
Linked Order:
CPE: / / 2428

Invoice Num: 1201-543309
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

Page 1 of 8

PAY BY 10/23/2012
Net 30 days

In Account With: LUC MEDIA(32354)
25 Whitlock Pl SW Ste 201
Marietta, GA 30064-3142
ATTN:Accounts Payable

Product Desc: CRITZ 9/17-23

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 5-6AM	09/20/2012-09/20/2012	. . . T . . .	30	1	275.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . . T . . .		1		275.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/20/2012	Th	05:09:49 AM		MC-07-12H	30	275.00				
2	THIS MORNING 6-7AM	09/17/2012-09/21/2012	M . W . F . .	30	3	485.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		M . W . F . .		3		485.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	06:40:44 AM		MC-07-12H	30	485.00				
09/19/2012	We	06:15:16 AM		MC-07-12H	30	485.00				
09/21/2012	Fr	06:46:14 AM		MC-07-12H	30	485.00				
3	THE EARLY SHOW	09/18/2012-09/20/2012	. T . T . . .	30	2	215.00				
LUR										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T . T . . .		2		215.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/18/2012	Tu	08:38:26 AM		MC-07-12H	30	215.00				
09/20/2012	Th	08:20:49 AM		MC-07-12H	30	215.00				
4	PITTSBURGH LIVE	09/19/2012-09/21/2012	. . W . F . .	30	2	165.00				
LUR										

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<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. . W . F . .		2		165.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	09:08:50 AM		MC-07-12H	30	165.00			
09/21/2012	Fr	09:12:51 AM		MC-07-12H	30	165.00			
5	NOON NEWS	09/18/2012-09/20/2012			. T . T . . .		30	2	500.00
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. T . T . . .		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	12:08:48 PM		MC-07-12H	30	500.00			
09/20/2012	Th	12:08:20 PM		MC-07-12H	30	500.00			
6	4-430PM NEWS	09/19/2012-09/21/2012			. . W . F . .		30	3	500.00
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. . W . F . .		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	04:21:59 PM		MC-07-12H	30	500.00			
09/21/2012	Fr				30			500.00	Preempted
09/21/2012	Fr	04:53:07 PM	09/21/2012	MC0512H	30	500.00	500.00		Makegood in 430-5PM NEWS
7	430-5PM NEWS	09/18/2012-09/20/2012			. T . T . . .		30	2	500.00
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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. T . T . . .		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	04:53:31 PM		MC-07-12H	30	500.00			
09/20/2012	Th	04:37:27 PM		MC-07-12H	30	500.00			
8	5-530PM NEWS	09/19/2012-09/21/2012	. . W . F . .		30	2	750.00		
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. . W . F . .		2		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	05:12:48 PM		MC-07-12H	30	750.00			
09/21/2012	Fr	05:15:53 PM		MC0512H	30	750.00			
9	530-6PM NEWS	09/17/2012-09/20/2012	M . . T . . .		30	2	750.00		
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		M . . T . . .		2		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	05:44:03 PM		MC-07-12H	30	750.00			
09/20/2012	Th	05:43:41 PM		MC-07-12H	30	750.00			
10	M-F 6PM NEWS	09/18/2012-09/21/2012	. T W . F . .		30	3	850.00		
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Week Of		M T W T F S S	Spots Per Week		Rate				
09/17/2012-09/23/2012		. T W . F . .	3		850.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/18/2012	Tu	06:23:55 PM		MC-07-12H	30	850.00			
09/19/2012	We	06:14:05 PM		MC-07-12H	30	850.00			
09/21/2012	Fr	06:14:48 PM		MC0512H	30	850.00			
11	M-F 630PM NEWS	09/17/2012-09/20/2012	M . . T . . .		30	2	850.00		
LUR									
Week Of		M T W T F S S	Spots Per Week		Rate				
09/17/2012-09/23/2012		M . . T . . .	2		850.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/17/2012	Mo	06:57:24 PM		MC-07-12H	30	850.00			
09/20/2012	Th	06:28:27 PM		MC-07-12H	30	850.00			
12	11PM NEWS	09/18/2012-09/19/2012	. T W		30	2	1,500.00		
LUR									
Week Of		M T W T F S S	Spots Per Week		Rate				
09/17/2012-09/23/2012		. T W	2		1,500.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/18/2012	Tu	11:28:14 PM		MC-07-12H	30	1,500.00			
09/19/2012	We	11:22:32 PM		MC-07-12H	30	1,500.00			
13	SAT. MORN. LOCAL NEWS	09/22/2012-09/22/2012 S .		30	1	200.00		
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	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012	 S .		1		200.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/22/2012	Sa	07:28:59 AM		MC-07-12H	30	200.00			
14	SAT.CBS MORNING NEWS		09/22/2012-09/22/2012	 S .		30	1	325.00	
	LUR									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012	 S .		1		325.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/22/2012	Sa	08:26:14 AM		MC0512H	30	325.00			
15	SAT 7PM NEWS		09/22/2012-09/22/2012	 S .		30	1	500.00	
	LUR									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012	 S .		1		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/22/2012	Sa	07:13:19 PM		MC0512H	30	500.00			
16	KD/PG SUNDAY EDITION		09/23/2012-09/23/2012	 S		30	1	150.00	
	LUR									
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012	 S		1		150.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/23/2012	Su	08:44:19 AM		MC0512H	30	150.00			
17	CBS SUN MORN		09/23/2012-09/23/2012	 S		30	1	450.00	
	LUR									

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012		 S		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	09:31:23 AM		MC-07-12H	30	450.00			
18	11PM NEWS		09/23/2012-09/23/2012	 S		30	2	1,500.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012		 S		1		1,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su				30			1,500.00	Preempted
09/23/2012	Su	11:23:25 PM	09/23/2012	MC0512H	30	1,500.00	1,500.00		Makegood in 23:09:29-23:43:00
19	LET'S MAKE A DEAL		09/18/2012-09/20/2012		. T . T . . .		30	2	225.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			. T . T . . .		2		225.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	10:22:44 AM		MC-07-12H	30	225.00			
09/20/2012	Th	10:28:03 AM		MC-07-12H	30	225.00			
20	PRICE IS RIGHT		09/17/2012-09/19/2012		M . W		30	2	550.00
LUR									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M . W		2		550.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	11:27:11 AM		MC-07-12H	30	550.00			

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	09/19/2012	We	10:58:40 AM		MC-07-12H	30	550.00			
21	CBS SOAPS 1230-2P		09/21/2012-09/21/2012	F..		30	1	385.00	
LUR										
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012	F..		1		385.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/21/2012	Fr	01:28:55 PM		MC-07-12H	30	385.00			
22	DR. PHIL		09/17/2012-09/19/2012		M.W....		30	2	335.00	
LUR										
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012		M.W....		2		335.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/17/2012	Mo	03:14:31 PM		MC-07-12H	30	335.00			
	09/19/2012	We	03:10:53 PM		MC-07-12H	30	335.00			
23	THE INSIDER		09/20/2012-09/21/2012		...TF..		30	2	475.00	
LUR										
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/17/2012-09/23/2012		...TF..		2		475.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/20/2012	Th	07:47:03 PM		MC-07-12H	30	475.00			
	09/21/2012	Fr	07:46:46 PM		MC-07-12H	30	475.00			
24	11:35P-12:37A - LETTERMAN		09/17/2012-09/21/2012		M...F..		30	2	500.00	
LUR										

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: CRITZ FOR CONGRESS(254017)
647 Main St Ste 110
Johnstown, PA 15901-2140

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56182
Contract Dates: 09/17/2012-09/23/2012
Customer Order:
Linked Order:
CPE: / / 2428

Invoice Num: 1201-543309
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012
Net 30 days

In Account With: LUC MEDIA(32354)
25 Whitlock Pl SW Ste 201
Marietta, GA 30064-3142
ATTN:Accounts Payable

Product Desc: CRITZ 9/17-23

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		M . . . F . .		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	11:45:48 PM		MC-07-12H	30	500.00			
09/21/2012	Fr	12:08:12 AM		MC0512H	30	500.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		42		23,420.00		3,513.00	19,907.00	2,000.00	2,000.00 0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE. PAID FOR BY CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

23,420.00

Trade Value

0.00

Agency Commission

3,513.00

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

19,907.00

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